

selin akyurek

WHAT I'VE WON

New York Festivals Shortlist

Budweiser
Duolingo

Creativity International Bronze

Buffalo London

Ads of the World

WWF
Montblanc
Buffalo London

Graphis New Talent 2021

Montblanc
Buffalo London
WWF

WHAT I'M GOOD AT

Adobe Creative Cloud

Photoshop, InDesign, Illustrator,
Premiere, After Effects, Lightroom

Languages

Fluent Turkish, Beg. French & Italian

Social Media

All aspects, I'm a Gen. Z.

Data Analytics

Simmons Oneview, MRI+

*i write
copy!*

(& other nonsense)

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WHAT I'VE DONE

Deutsch LA (2021-Present)

Junior Copywriter
PetSmart, Snapple, Real California Milk

McKinney (2021)

Copywriter Intern
Little Caesars, Samsung, Pulte Homes, Spectrum

One Club Creative Winter Program (2021)

Copywriter Intern
Agency: Deloitte Digital's Heat

InTouch Therapy (2020)

Writer

Calma Care (2020)

Social Media Writer

TEAM Enterprises (2019)

Copywriter Intern
Bacardi, Miller Coors, BMW, TEAM

TNH Student Advertising Agency (2017-2019)

Copywriter
Meals on Wheels, Funk'n Waffles

Damage Studios (2016)

Creative Intern

Hulu Original Movie "The Binge" (2020)

Extra

Standing beside Vince Vaughn, as he placed a frosted donut atop a live gator's head, made the hours of torture worth it.

Kappa Kappa Gamma Fraternity (2020)

WHERE I'VE LEARNED

S.I. Newhouse School of Public Communications

December 2020

Advertising, Copywriter Emphasis, Minor: Photography

Villa Rosa Florence, Italy

May 2018